

*Sponsorship & Ticket
Information*

*Sixth Annual
Two Rivers Gala
Tougaloo Honors*

Celebrate with us! The Gala is the College's premier fundraising event to raise critical dollars for student scholarships. When you invest in scholarships, you invest in future leaders of the world.

SPONSORSHIP LEVELS AND TICKET OPTIONS

Lead Sponsor - \$75,000+

- Fund (3) full tuition scholarships
- Two VIP tables in the Chairman's Circle for (20) guests
- Twenty invitations and recognition at the invitation-only Pre-Gala Reception
- Special acknowledgment from the podium at the event
- Full-page color advertisement in Gala Program
- Promotion on the Jackson Convention Complex lobby digital monitors
- Recognition on promotional materials
- Recognition on event signage
- Photo opportunity with celebrity guest
- Social media recognition

Visionary Sponsor - \$50,000

- Fund (2) full tuition scholarships
- One VIP table in the President's Circle for (10) guests
- Ten invitations and recognition at the invitation-only Pre-Gala Reception
- Special acknowledgment from the podium at the event
- Full-page advertisement in Gala Program
- Promotion on the Jackson Convention Complex lobby digital monitors
- Photo opportunity with celebrity guest
- Social media recognition

Leadership Sponsor - \$25,000

- Fund (1) full tuition scholarship
- One prime table in preferred seating area for (10) guests
- Eight invitations and recognition at the invitation-only Pre-Gala Reception
- Special acknowledgment from the podium at the event
- Half-page advertisement in Gala Program
- Photo opportunity with celebrity guest
- Promotion on the Jackson Convention Complex lobby digital monitors
- Social media recognition

Sustaining Sponsor - \$10,000

- Fund (6) book scholarships
- One reserved table for (10) guests
- Six invitations and recognition at the invitation-only Pre-Gala Reception
- Half- page advertisement in Gala Program
- Social media recognition

Benefactors Sponsor - \$5,000

- Fund (4) book scholarships
- One reserved table for (10) guests
- Four invitations and recognition at the invitation-only Pre-Gala Reception
- Quarter-page advertisement in Gala Program Book
- Sponsor listing in Gala Program Book
- Social media recognition

Patron Sponsor - \$1,500

- Fund (2) book scholarships
- One reserved table for (10) guests
- Two invitations and recognition at the invitation-only Pre-Gala Reception
- Sponsor listing in Gala Program Book

Individual Ticket - \$200 (General seating)

Mail sponsorship and ticket reply form to:

Tougaloo College
Office of Institutional Advancement
500 West County Line Road
Tougaloo, MS 39174

For more information, contact the Office of Institutional Advancement at
601-977-7871 or vsmith@tougaloo.edu.

PLEASE REPLY BEFORE APRIL 20, 2018

Company/Organization _____

Contact Name _____

Address _____

City _____ State _____ Zip _____

Email _____ Phone _____

Checked below is the desired sponsorship level:

- | | |
|--|--|
| <input type="checkbox"/> Lead Gala Sponsor - \$75,000+ | <input type="checkbox"/> Sustaining Sponsor - \$10,000 |
| <input type="checkbox"/> Visionary Sponsor - \$50,000 | <input type="checkbox"/> Benefactor Sponsor - \$5,000 |
| <input type="checkbox"/> Leadership Sponsor - \$25,000 | <input type="checkbox"/> Patron Sponsor - \$1,500 |

INDIVIDUAL TICKET

I would like ____ ticket(s) at \$200 per person. Total \$ _____

I am unable to attend the Gala, but I want to enclose a contribution of
\$ _____.

**PLEASE MAKE CHECKS PAYABLE TO TOUGALOO
COLLEGE.**

CHARGE MY CREDIT CARD: ☐ Visa ☐ MasterCard
 ☐ Discover ☐ American Express

TOTAL \$ _____

NAME ON CARD _____

Account # _____

Exp. Date _____ Code _____

Signature _____

Seated at my *Table*

(PLEASE LIST ATTENDING GUESTS INDIVIDUALLY)

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