Melanie Dotson graduated from the Eagle Queen on Sunday, May 3rd, 2015. She received her Bachelor’s of Arts in Mass Communication with an emphasis in Radio and Television Broadcasting. After the diploma, “life after graduation” finally settled in.

“I remember my mentor telling me to apply for jobs every single day,” Dotson said. “Honestly, it was sometimes aggravating because he would always know when my effort didn’t meet his expectations. But I kept applying, and I finally had an interview. I felt like I was back in the days of working in the lab all day long. ’I vividly remember spending long hours in the lab and trying to figure out how to make Eagle Eye the best it could be. ’But I made it through.’

Dotson says that without the repetitive practice and mentoring provided to her during her collegiate career, this dream would not have been fulfilled. “There were times when I thought my mentor pushed me to my breaking point. Looking back on those challenging moments, I am now aware that they showed me the importance of diligence and perseverance.”

“I don’t think I realized how much work was involved in producing an entire newscast. It’s a lot. But, as my love grew for broadcasting, everything started to fall into place. By the time I became deeply in love with my major, graduation was right around the corner, and I had to send out my resume reel for local and out-of-state news stations.”

“The Chair

“Remember that The World of Mass Media will never love you as much as you love it. If you understand this you will be truly successful.”

Carmen Farrish

WHLT 22 News Team

Mass Comm Graduate Takes Center Stage in New Career

Recent Tougaloo graduate, Melanie Dotson, a mass communication major, hit the ground running. Nearly 10 weeks post-graduation, July 13th, 2015, she joined WXVT, located in Greenville, MS, where she will anchor, report, produce, and provide weather for their newscast.

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said.
porting live, recording, and intern, I was able to use...taught in his classes through mode, so I took this oppor-
to use my camera in manual...depth during those two...Bronson said she learned...have incorporated the Internet...teach faculty different ways...Brownie seminar was to...members at the seminar. The speakers and faculty...Burrus...Kiera Bronson and...Major. Andre Carter is a Senior Mass Communication Major, Studying Radio and Television Broadcasting. He has recently started at WRBJ 97.7FM as a Radio Personality and DJ Andre' has also recently been featured on WJTV Channel 12 News for his Upcoming YouTube series “Unlikely Hensees”.

Kiera Bronson and Noah Haila, upcoming junior mass communication majors, spent two weeks as interns with the Digital Humanities seminar at Tougaloo. They recorded and photographed the speakers and faculty members at the seminar. The purpose of the Digital Humanities seminar was to teach faculty different ways of incorporating the Internet into their classrooms. They also learned how to create their own websites.

Bronson said she learned how to use her camera in depth during those two weeks. “At first, I didn’t know how to use my camera in manual mode, so I took this opportunity to learn more about it,” she stated. Haila applied what he was taught in his classes through his internship.

“Matriculating through my internship, I was able to use skills I learned such as reporting live, recording, and on camera interviews,” He said. LeMia Jenkins, a 2010 Graduate of Tougaloo College with a Bachelor's degree in Public Relations, and a Master of Public Health from the George Washington University. LaMia recently accepted a position at Jackson State University. Prior to JSU, she worked as a press secretary for Tougaloo Alum, Congressman Bennie G. Thompson based in the his Washington, D.C. office. She has also worked as Deputy Communications Director for Congresswoman Sheila Jackson Lee (TX-18).

Students Find Jobs in Mass Communications


Andre Carter with former Tougaloo students Terrance Friday and Justin Bronson  Tapped for Double Honors

Kiera Bronson, senior mass communication major, received double honors during her spring semester at Tougaloo College. The first was a journalism scholarship for $1,000 from The Mississippi Link in December 2014. The award was based on an essay she wrote entitled “Why Should I Win the Scholarship?”. Bronson learned about the scholarship from her broadcasting mentor, Karlos Sanders. “He thought I would be a great person to apply for this scholarship. So I did not really think I would win,” Bronson said. The second award she received was from The Higher Education Appreciation Day, Working for Academic Excellence or HEADWAE. This honor is awarded to one student and professor in every community college, university, and college in Mississippi. Bronson was nominated by her Department Chairperson who also received this award.

Williams Awarded NNPAF Scholarship For Fall 2015

“It’s definitely a blessing and honor to know my hard work and dedication does not go unnoticed.”

Once nominated, Williams had to surpass an application process. This process included a brief essay and letter of recommendation from an advisor, chairperson, or faculty. While discussing this process Williams adds, “The essay question is always the toughest part but I always speak from my heart not my head. It’s the most truthful.”

Williams plans to continue excelling in the Journalism field with now blogging daily and in hopes for an upcoming internship. She continues in disbelief, “You never know who is watching. So I always give my best work ethic and drive. I know God will do the rest.”

100% Employment Rate For Tougaloo Mass Communication Class of 2015!