



# SPONSORSHIP AND TICKET OPTIONS

## Lead Sponsor(s) \$75,000 or higher

- Naming opportunity for Annual Scholarship
- Twenty VIP seats in Chairman's Circle
- Exclusive recognition in program booklet
- Special invitation and recognition at Pre-Gala Reception (Private)
- Name and/or logo on gala website with hyperlink and social media platforms
- Name and/or logo included in advertising, advertorial and promotional materials

### AT EVENT

- Full screen ad in Sponsor's Circle
- Name and/or logo: featured on Red Carpet Step and Repeat Banner; flashed on video screen; included on gobo wall
- Sponsorship list featured on video screen

## Visionary Sponsor(s) \$50,000

- Naming opportunity for Annual Scholarship
- Ten VIP seats in *President's Circles*
- Special recognition in program booklet
- Special invitation and recognition at Pre-Gala Reception (Private)
- Name and/or logo on gala website with hyperlink and social media platform
- Name and/or logo included in advertising, advertorial and promotional materials

### AT EVENT

- Full screen ad in Sponsor's Circle  
Name and/or logo featured on Red Carpet Step and Repeat Banner; flashed on video screen; included on gobo wall
- Sponsorship list featured on video screen

## Leadership Sponsor(s) \$25,000

- Ten VIP seats in President's Circle
- Special recognition in program booklet
- Special invitation and recognition at Pre-Gala Reception (Private)
- Name and/or logo on gala website with hyperlink and social media platforms
- Name and/or logo included in select advertising, advertorial and promotional materials

### AT EVENT

- Full screen ad in Sponsor's Circle
- Name and/or logo featured on Red Carpet Step and Repeat Banner; included on gobo wall
- Sponsorship list featured on video screen

## Sustaining Sponsor(s) \$10,000

- Ten reserved seats in *President's Circle*
- Special recognition in program booklet
- Special invitation and recognition at Pre-Gala Reception (Private)
- Name and/or logo on gala website with hyperlink and social media platforms
- Name and/or logo included in select advertising, advertorial and promotional materials

### AT EVENT

- Half screen ad in Sponsor's Circle
- Name and/or logo featured on Red Carpet and Step and Repeat Banner; included on gobo wall  
Sponsorship list featured on video screen

## Benefactor Sponsor(s) \$5,000

- Ten reserved seats in a prime location
- Special recognition in program booklet
- Special invitation to Pre-Gala Reception (Private)
- Name and/or logo on gala website with hyperlink and social media platforms
- Name and/or logo included in select advertising, advertorial and promotional materials

### AT EVENT

- Name and/or logo featured in the Sponsors Circle  
list featured on video screen

## Patron Sponsor(s) \$1,500

- Ten reserved seats to the gala and performance
- Special invitation to Pre-Gala Reception (Private)
- Acknowledgement in program booklet

### AT EVENT

- Sponsorship list featured on video screen

## Individual Ticket - \$200

PLEASE REPLY BEFORE **APRIL 21, 2017**

Company Organization \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

## SPONSOR

We are pleased to support the Two Rivers Gala-Tougaloo Honors. Checked below is the sponsored level:

- |   |  |
|---|--|
| <input type="checkbox"/> Lead Gala Sponsor • \$75,000 or higher | <input type="checkbox"/> Sustaining Sponsor • \$10,000 |
| <input type="checkbox"/> Visionary Sponsor • \$50,000           | <input type="checkbox"/> Benefactor Sponsor • \$5,000  |
| <input type="checkbox"/> Leadership Sponsor • \$25,000          | <input type="checkbox"/> Patron Sponsor • \$1,500      |

## INDIVIDUAL TICKET

I would like ticket(s) at \$200 per person • Total \$ \_\_\_\_\_.

I would like to make a charitable contribution in lieu of attendance in the amount of \$ \_\_\_\_\_.

PLEASE MAKE CHECKS PAYABLE TO TOUGALOO COLLEGE  
OR CHARGE TO

Visa     MasterCard     Discover     American Express

TOTAL \$ \_\_\_\_\_

NAME ON CARD \_\_\_\_\_

ACCOUNT # \_\_\_\_\_

EXP. DATE \_\_\_\_\_ CODE \_\_\_\_\_

SIGNATURE \_\_\_\_\_

*\*Sponsorships and tickets may also be purchased online  
at [www.donate.tougaloo.edu/donation/](http://www.donate.tougaloo.edu/donation/)*

For more information, contact the Office of Institutional Advancement  
at 601-977-7871 or [vsmith@tougaloo.edu](mailto:vsmith@tougaloo.edu)