

2026 SPONSORSHIP

BUSINESS LUNCHEON

38th Annual

Tickets and Partnership Opportunities

Join us in supporting Tougaloo College's mission
of excellence in education and innovation

February 12, 2026

11:15 AM - 1:00 PM

Hilton Jackson Hotel



ABOUT THE EVENT

Annual Business Luncheon

Established in 1987 by Trustee Emeritus Reuben V. Anderson, then Vice Chair of the Tougaloo Board of Trustees, the Tougaloo College Annual Business Luncheon is a hallmark event that brings together business leaders, organizational representatives, and community stakeholders. It strengthens Tougaloo College's visibility and partnerships within the business community.

In its 38th year, the luncheon attracts over 350 professionals, including corporate executives, policymakers, educators, and entrepreneurs who exchange insights on economic opportunities spanning local, national, and global landscapes.

2026 Keynote Speaker

Roger E. Wehner

Vice President of Economic Development

Amazon Web Services

38

Years Strong

350+

Attendees

\$1M+

Annual Impact

Sponsorship Levels

★ LEADERSHIP

\$50,000

- One reserve VIP table seating 10
- Business Luncheon Check presentation
- Full-page feature in electronic program book
- Executive profile feature in the Tougaloo monthly newsletter
- Logo on all event promotions and press releases
- Premium recognition on event website and social media

◆ SUSTAINING

\$25,000

- One reserve VIP table seating 10
- Business Luncheon Check Presentation
- Half-page ad in electronic program book
- Logo on stage backdrop and event signage
- Recognition in media coverage and newsletters

AMBASSADOR

\$15,000

- One reserved table seating 10
- Quarter-page ad in electronic program book
- Logo on event website and digital promotions
- Recognition during luncheon announcements

IMPACT

10,000

- One reserved table seating 10
- Logo placement in electronic program book, website and social media
- Logo name on sponsor boards

PATRON

5,000

- One reserved table seating 10
- Logo/name on sponsor boards

INDIVIDUAL

\$125

- Open Seating

*Each table includes a dedicated Tougaloo student ambassador
(9 sponsor seats + 1 student ambassador)*



TOUGALOO

— 1869 —

COLLEGE

Where History Meets the Future

