

2026 SPONSORSHIP

# BUSINESS LUNCHEON

## 38th Annual

Tickets and Partnership Opportunities

Join us in supporting Tougaloo College's mission  
of excellence in education and innovation

**February 12, 2026**

11:15 AM - 1:00 PM

Hilton Jackson Hotel



## ABOUT THE EVENT

# Annual Business Luncheon

Established in 1987 by Trustee Emeritus Reuben V. Anderson, then Vice Chair of the Tougaloo Board of Trustees, the Tougaloo College Annual Business Luncheon is a hallmark event that brings together business leaders, organizational representatives, and community stakeholders. It strengthens Tougaloo College's visibility and partnerships within the business community.

In its 38th year, the luncheon attracts over 350 professionals, including corporate executives, policymakers, educators, and entrepreneurs who exchange insights on economic opportunities spanning local, national, and global landscapes.

### 2026 Keynote Speaker

## Roger E. Wehner

Vice President of Economic Development

Amazon Web Services

**38**

Years Strong

**350+**

Attendees

**\$1M+**

Annual Impact

## INVESTMENT OPPORTUNITIES

# Sponsorship Levels

### ★ LEADERSHIP

**\$50,000**

- One reserve VIP table seating 10
- Business Luncheon Check presentation
- Full-page feature in electronic program book
- Executive profile feature in the Tougaloo monthly newsletter
- Logo on all event promotions and press releases
- Premium recognition on event website and social media

### ◆ SUSTAINING

**\$25,000**

- One reserve VIP table seating 10
- Business Luncheon Check Presentation
- Half-page ad in electronic program book
- Logo on stage backdrop and event signage
- Recognition in media coverage and newsletters

### AMBASSADOR

**\$15,000**

- One reserved table seating 10
- Quarter-page ad in electronic program book
- Logo on event website and digital promotions
- Recognition during luncheon announcements

### IMPACT

**10,000**

- One reserved table seating 10
- Logo placement in electronic program book, website and social media
- Logo name on sponsor boards

### PATRON

**5,000**

- One reserved table seating 10
- Logo/name on sponsor boards

### INDIVIDUAL

**\$125**

- Open Seating

*Each table includes a dedicated Tougaloo student ambassador*

*(9 sponsor seats + 1 student ambassador)*



# TOUGALOO

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1869

## COLLEGE

*Where History Meets the Future*

