

17th Two Rivers Black-Tie Gala

Theme: "Celebrating Philanthropic Icons"



Friday, April 29, 2022

Jackson Convention Complex
105 E. Pascagoula Street
Jackson, MS 39207

Silent Auction: 5:00 p.m. | Gala: 7:00 p.m.

Ticket and Sponsorship Opportunities

Transformation Sponsor- \$100,000

- Exclusive reserved seating for twenty (20) guests in premium location at the Gala
- Receive invitations for twenty (20) guests to the invitation-only Pre-Gala VIP Reception
- Named headline sponsor with recognition throughout the Gala
- Exclusive photo opportunity with Gala celebrity entertainment
- Full-Page ad featured in the inside front cover of the Gala Program Book
- Receive portfolio of the renowned Tracy Sugarman prints
- Receive a commemorative gift in recognition of the Gala
- Reserved VIP parking for all table guests
- Acknowledgement throughout the Gala from the podium
- Logo/Name recognition as a Gala sponsor during the event and displayed on the Jackson Convention Complex lobby digital monitors
- Reserved table signage and name/logo featured at the Red Carpet
- Logo/Name placement on college's website and social media platforms

Visionary Sponsor- \$75,000

- Priority reserved seating for ten (10) guests in premium location at the Gala
- Receive invitations for ten (10) guests to the invitation-only Pre-Gala VIP Reception
- Named Pre-Gala VIP Reception sponsor with recognition throughout the invitation-only Pre-Gala VIP Reception

- Exclusive photo opportunity with Gala celebrity entertainment
- Full-Page ad featured in the inside back cover of the Gala Program Book
- Receive portfolio of the renowned Tracy Sugarman prints
- Receive a commemorative gift in recognition of the Gala
- Reserved VIP parking for all table guests
- Acknowledgement throughout the Gala from the podium
- Logo/Name recognition as a Gala sponsor during the event and displayed on the Jackson Convention Complex lobby digital monitors
- Reserved table signage and name/logo featured at the Red Carpet
- Logo/Name placement on college's website and social media platforms

Leadership Sponsor - \$50,000

- Priority reserved seating for ten (10) guests in premium location at the Gala
- Receive invitations for ten (10) guests to the invitation-only Pre-Gala VIP Reception
- Full-Page ad featured in the center page of the Gala Program Book
- Receive portfolio of the renowned Tracy Sugarman prints
- Receive a commemorative gift in recognition of the Gala
- Reserved VIP parking for all table guests
- Acknowledgement throughout the Gala from the podium
- Logo/Name recognition as a Gala sponsor during the event and displayed on the Jackson Convention Complex lobby digital monitors
- Reserved table signage and name/logo featured at the Red Carpet
- Logo/Name placement on college's website and social media platforms

Sustaining Sponsor - \$25,000

- Priority reserved seating for ten (10) guests at the Gala
- Receive invitations for ten (10) guests to the invitation-only Pre-Gala VIP Reception
- Receive a commemorative gift in recognition of the Gala
- Acknowledgement throughout the Gala from the podium
- Logo/Name recognition as a Gala sponsor during the event and displayed on the Jackson Convention Complex lobby digital monitors
- Reserved table signage and name/logo featured at the Red Carpet
- Logo/Name placement on college's website and social media platforms

Ambassador Sponsor - \$10,000

- Reserved seating for ten (10) guests at the Gala
- Receive invitations for six (6) guests to the invitation-only Pre-Gala VIP Reception
- Receive a commemorative gift in recognition of the Gala
- Acknowledgement throughout the Gala from the podium
- Logo/Name recognition as a Gala sponsor during the event and displayed on the Jackson Convention Complex lobby digital monitors
- Reserved table signage and name/logo featured at the Red Carpet
- Logo/Name placement on college's website and social media platforms

Impact Sponsor \$5,000

- Reserved seating for ten (10) guests at the Gala
- Receive invitations for four (4) guests to the invitation-only Pre-Gala VIP Reception
- Receive a commemorative gift in recognition of the Gala
- Acknowledgement throughout the Gala from the podium
- Reserved table signage and name/logo featured at the Red Carpet
- Logo/Name recognition as a Gala sponsor during the event and displayed on the Jackson Convention Complex lobby digital monitors
- Logo/Name placement on college's website and social media platforms

Patron - \$2,000

- Reserved seating for ten (10) guests at the Gala
- Receive invitations for two (2) guests to the invitation-only Pre-Gala VIP Reception
- Receive a commemorative gift in recognition of the Gala
- Acknowledgement throughout the Gala from the podium
- Logo/Name recognition as a Gala sponsor during the event and displayed on the Jackson Convention Complex lobby digital monitors
- Reserved table signage and name/logo featured at the Red Carpet
- Logo/Name placement on college's website and social media platforms

Individual Ticket - \$200 (Does not guarantee seating together.)

Tickets and sponsorships may be purchased online at www.tougaloo.edu.
For more information, please contact Ms. Johnetha Lindsey, Director of Corporate and Foundation Relations, at 601-977-7871 or jlindsey@tougaloo.edu.

**PROCEEDS SUPPORT THE TOUGALOO COLLEGE
GENERAL SCHOLARSHIP FUND**

PLEASE REPLY BEFORE APRIL 20, 2022

Name _____

Organization _____

Address _____

City _____ State _____ Zip _____

Email _____ Phone _____

SELECT YOUR DESIRED LEVEL OF GALA SPONSORSHIP:

- Transformation - \$100,000+
- Visionary - \$75,000
- Leadership - \$50,000
- Sustaining - \$25,000
- I will purchase _____ tickets @ \$200 each.
- I am unable to attend the Gala, but would like to give a gift to the General Scholarship Fund of \$ _____.
- Ambassador - \$10,000
- Impact - \$5,000
- Patron - \$2,000

TOTAL ENCLOSED \$ _____ . MAKE CHECK PAYABLE TO TOUGALOO COLLEGE.

CHARGE MY CREDIT CARD: Visa MasterCard Discover American Express

NAME ON CARD _____

Account # _____

Exp. Date _____ Security Code _____

Signature _____