



October 27, 2009

Dear College Administrator:

The United Negro College Fund (**UNCF**) in conjunction with the American Federation of State, County and Municipal Employees (**AFSCME**) and the Harvard University Labor and Worklife Program (**LWP**), is seeking your assistance to provide scholarship/internship opportunities to minority students – African Americans, Asian Pacific Islander Americans, Hispanic Americans and Native Americans. Enclosed are materials describing the Union Scholars Program. Please share this information with your staff and students.

The United Negro College Fund operates this program as an innovative strategy aimed at expanding the minority workforce of AFSCME throughout the United States. We arrange scholarships that include internships and mentorships for rising college juniors and seniors in disciplines specifically requested by and tailored to the needs of AFSCME. The initiative fosters long-term relationships between the student, and the union.

By participating in the Union Scholars Program, students can earn money for college, make meaningful contributions to AFSCME's work and experience tremendous personal and professional growth. The long term goal of the program is to increase student interest in the labor movement and ultimately enlarge the pool of prospective minority employees. These scholarships, internships and mentorships are a direct reflection of AFSCME's genuine commitment to the development and utilization of a diverse workforce. AFSCME is constantly in search of skilled, motivated and passionate activists who are interested in a career in the labor movement.

The Labor and Worklife Program (LWP) is Harvard University's forum for research and teaching on the world of work and its implications for society. Located at the Harvard Law School, the LWP brings together scholars and policy experts from a variety of disciplines to analyze critical labor issues in the law, economy, and society.

The Union Scholars Program improves the ability to recruit, retain and develop outstanding diverse talent and to utilize such talent to improve organizational capability. It's a way to help AFSCME increase its capacity to achieve and to help your students gain full time employment after graduation since over 70% of job offers extended have been accepted by program participants.

If you have any questions, would like additional materials or would like to discuss our program further, please contact us at 202-429-1025 or via email at pallen@afscme.org.

Sincerely,

Crystal L. Terry
Crystal L. Terry, Program Manager
UNCF Union Scholars Program

Philip Allen
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Enclosure